

NATIONAL EMERGENCIES TRUST APPEAL GUIDELINES

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1 Appeal Aim

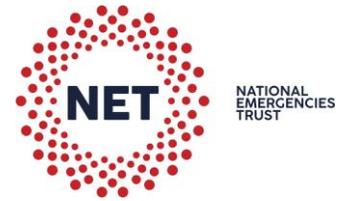
1.1 The National Emergencies Trust (NET) has established the National Emergencies Trust COVID-19 Appeal. The money donated to this Appeal will be applied for the NET's charitable purposes in connection with Emergency Incidents (as defined below) that are the result of the COVID-19 pandemic in the United Kingdom, the Isle of Man and the Channel Islands (the **Area**). This is subject to paragraph 1.7 below.

1.2 The NET's charitable purposes, are, for the public benefit:

- to relieve and to enable the relief of sickness or disability, whether physical or mental, of the victims of Emergency Incidents and their families and dependants;
- to relieve and to enable the relief of financial need among the victims of Emergency Incidents and their families and dependants; and
- to support such other exclusively charitable purposes as the Trustees shall consider appropriate and which are additional to existing national and local voluntary sector capacity:
 - relating to Emergency Incidents;
 - for the benefit of the victims of Emergency Incidents and their families and dependants;
 - relating to the charitable needs of people inhabiting an area affected by an Emergency Incident whose livelihoods, security or health are at risk; and/or
 - otherwise for the benefit of the public in an area affected by an Emergency Incident, including (without limitation) by supporting charities and other voluntary organisations in such an area.

In these purposes, 'victims' includes individuals who witness and are present at Emergency Incidents, and 'Emergency Incident' means such major disaster, accident or other incident occurring in the United Kingdom, the Isle of Man or the Channel Islands or affecting the inhabitants of United Kingdom, the Isle of Man or the Channel Islands as the Trustees of NET may by resolution designate.

1.3 Help to organisations or individuals can be provided for a range of charitable purposes as set out in NET's charitable objects.



1.4 Depending on monies raised, priority will be given in the first instance to:

- Groups that support the ongoing needs of vulnerable people to ensure that their health and wellbeing is maintained
- Groups and activities that support vulnerable people self-isolating (the elderly, people with pre-existing medical conditions etc)
- support for foodbanks and organisations working to combat hardship caused by the pandemic including child hunger
- community response coordination
- volunteer costs for new and existing organisations responding to the effect of the pandemic.
- additional costs of working remotely and adapting services delivered in the wider community
- additional support as required for emotional support, mental health and bereavement support

Secondarily, and if funds allow:

- support to counter the loss of contract income and fundraising for organisations providing support for vulnerable groups

1.5 Insured costs will not normally be covered.

1.6 NET will support those impacted by the emergency and will not usually consider support for responders either directly or indirectly helping with the emergency.

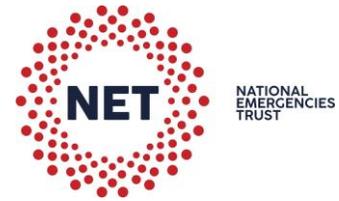
1.7 If it appears to the Trustees of the NET that the purposes of the Appeal have been fulfilled as far as practicable, the Trustees may resolve to apply the balance remaining of the Appeal at that time for the NET's general charitable purposes (with the intention of supporting future incidents and emergencies) so to end the Appeal. Appeal funds may be retained and applied for the NET's charitable purposes notwithstanding failure to reach any appeal target set by the Trustees.

2 Appeal Target

2.1 The appeal was launched on 18 March 2020.

2.1 No specific appeal target has been set but this will be kept under review and a target may be set if thought necessary as the pandemic continues.

2.2 The appeal will last for as long as the Trustees consider the relevant need connected to the COVID-19 pandemic exists.



3 Impact and Need

3.1 The Area has been impacted by the ongoing COVID-19 virus pandemic which has led in the UK to 1950 people contracting the virus and 71 deaths. There is likely to be a further increase in the numbers affected by the COVID-19 outbreak which will impact for several months.

3.2 Hardship is likely to be very widespread and diverse in its nature. A specific impact is likely to be the impact of long-term social isolation and the need to provide support to people for as long as the pandemic lasts.

4 Principles of the Appeal

4.1 The management and operation of the Appeal will be informed by Charity Commission guidance.

5 Fund Raising for the Appeal

5.1 Funds will be sought with support from:

- British Red Cross for the NET Appeal
- Online Fundraising platforms
- Communities affected by the emergency or incident

5.2 Funds will be sought from:

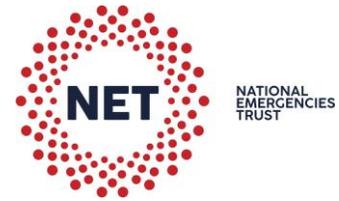
- Members of the public
- Corporate donors
- Charitable Trusts
- Community fundraising
- Existing and new government funding programmes
- If appropriate UK Government will be approached to consider match funding opportunities

5.3 All donations will be sought for the purpose set out in paragraph 1.1 above (subject to paragraph 1.7) and without any other restriction, but the Trustees will consider further-restricted donations on a case by case basis. The NET will also make special mention of major donations as required. Donations from UK taxpayers can be made via Gift Aid (for which the BRC will act as NET's agent), increasing the value of each £1 donated by 25p.

6 Grant Aid

6.1 The appeal criteria are informed and guided by Charity Commission guidance.

6.2 NET anticipates that the primary focus of its grant giving from the Appeal will be on supporting community groups, charities and other not for profit organisations (rather than individuals directly) through the distribution process outlined below.



6.3 Where distribution categories cannot be applied effectively NET Trustees may (and anticipates that, where community foundations act as the distributing body, they may) consider exceptional circumstances for awards of gifts and/or grants.

6.4 NET will consider permitting the distribution of funds to support reasonable costs incurred at a level agreed by NET Trustees.

7 Distribution Process

7.1 NET will distribute donated funds to those organisations best placed to provide support to those in charitable need through undertaking grant making in an effective, timely and fully accountable way.

7.2 NET anticipates that, at least at first, the distribution of funds to support community groups, charities and other not for profit organisations will be through community foundations.

7.3 Distributing community foundations will make grants using criteria and an application process to be agreed by NET's Allocation Committee and which will be notified to the distributing community foundations.

7.4 To streamline the application process, all applications are encouraged to be made via NET's distribution partners' (<https://www.ukcommunityfoundations.org/our-network>).

7.5 Applications will be considered by distributing bodies on a rolling basis.

7.6 In order to distribute funds efficiently NET and the community foundations through which it expects to distribute funds will consider three phases;

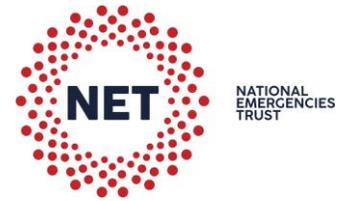
- Phase One: immediate relief
- Phase Two: supplementary support
- Phase Three: future support

7.7 Decision making on fund distribution to distributing bodies will be made by Trustees following NET's policies and guidance.

7.8 Grant awards of up to £10M will be made by a senior staff member under delegated authority.

8 References

- Charity Commission Publication: Charitable Purposes
<https://www.gov.uk/government/publications/charitable-purposes/charitable-purposes>
- Charity Commission Publication CC40 Disaster Appeal: Guidance on starting, running and supporting charitable disaster appeals August 2012
(<https://www.gov.uk/government/publications/disaster-appeals-charity-commission-guidance-on-starting-running-and-supporting-charitable-disaster-appeals-cc40>).



- Charity Commission guidance: Public Benefit: the public benefit requirement, September 2013, See: www.gov.uk/government/publications/public-benefit-the-public-benefit-requirement-pb1
- Charity Commission Guidance: Charitable Purposes: the prevention or relief of poverty September 2013, See: <https://www.gov.uk/government/publications/charitable-purposes/charitable-purposes>
- Charity Commission booklet: The Prevention or Relief of Poverty for the Public Benefit, December 2011).
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/358535/prevention-or-relief-of-poverty-for-the-public-benefit.pdf